MAHDI GHORBANI

Frontend Engineer — React / Next.js

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Remote only · 5 years working fully remotely with UK & EU teams · Available across CET / GMT hours

SUMMARY

Frontend Engineer with 5 years building and scaling production applications in React and Next.js, working remotely with European teams throughout. Most recently the sole frontend owner of a study-abroad platform reaching 300K+ users, where I handled everything from technical SEO across a multi-million-page site to data-heavy dashboards and GSAP-driven interactive UI. Co-founded and shipped my own product, so I work from the problem down rather than from the ticket up. Currently available for a new remote role.

What I bring to a team: end-to-end ownership of a frontend codebase without needing a designer or a spec handed to me; measurable gains in Core Web Vitals, organic search and conversion flows; and interactive, animated UI built with GSAP and Three.js, as shown in my portfolio at mahdi-ghorbani.com.

SKILLS

Languages: JavaScript (ES6+), TypeScript, HTML5, CSS3

Frameworks & State: React.js, Next.js 13–16 (App & Pages Router), React Native, Zustand, Context API, Redux, React Hook Form

UI & Motion: TailwindCSS, Sass, HeroUI (NextUI), Ant Design, Bootstrap, GSAP, Framer Motion, Three.js, React Three Fiber, SVG animation, Blender (baked lighting for WebGL)

Performance & SEO: SSR, SSG, ISR, Core Web Vitals, crawl-budget and indexing strategy, canonical and noindex architecture, Google Search Console, GA4

Tooling & Practice: REST APIs, Axios, Jest, TDD, Git, Chrome DevTools

Currently learning: Python, FastAPI

PROFESSIONAL EXPERIENCE

Frontend Engineer — ApplyKite · Remote (London, UK) · 05/2024 – 08/2026

Study-abroad platform connecting international students with supervisors, positions and funding, supported by AI tooling. Sole frontend engineer in a 7-person team. applykite.com · dashboard.applykite.com

- Owned the entire Next.js 14 frontend — architecture, implementation and release — for a platform reaching **300K+ users and 500K+ page views over a 6-month period** across the US, Singapore and Europe.
- Led technical SEO and indexing architecture for a **3.7M-page site**, keeping ~300K URLs indexed while managing 370K+ noindex and canonical rules to protect crawl budget.
- Grew organic search through SSR optimisation: **369K+ clicks from 24M+ impressions in six months**, with CTR up 36% and average Google position improving from 9.1 to 8.1.
- Engineered data-intensive dashboard modules (/positions, /supervisors) with Next.js and Zustand, handling complex client-side filtering and real-time sync — sustaining **5.5-minute average sessions**.
- Built Google OAuth and One-Tap onboarding flows handling **9.8K+ authentication events**, cutting friction on the path to subscription conversion.
- Architected desktop-first layouts in TailwindCSS and NextUI for a user base that was **90% desktop**, with consistent behaviour across Windows and macOS browsers.
- Rebuilt the core landing page in Next.js 14 with GSAP, delivering performant interactive animation across all breakpoints.
- Expanded into backend work in my final 8 months, shipping reviewed Python/FastAPI pull requests alongside full frontend ownership.

Co-Founder & Frontend Developer (part-time) — Khoneko · Remote (Iran) · 07/2023 – Present
Roommate-matching platform for students and young professionals. Live product, built by a 5-person founding team. *khoneko.ir*

- Co-founded the product and built the entire client with Next.js 13, Zustand and NextUI, cutting time-to-interaction by 25%.
- Delivered 20+ reusable UI components in under three weeks to hit the MVP launch window.
- Shaped product direction, scope and UX alongside writing the code — ownership from idea to live release.

Frontend Developer — Monopon · Remote (Basel, Switzerland) · 06/2022 – 08/2023
Early-stage freelance marketplace. Product was discontinued before public launch.

- Built the Monopon web application with Next.js, Redux, Bootstrap and Sass — my first production-scale codebase and architecture responsibility.
- Contributed to the companion Monofreelancer app in JavaScript and HTML/Sass.
- Designed and animated five landing pages with GSAP, React and JavaScript.

Freelance Web Developer · Remote · 12/2020 – 04/2022

- Delivered 3+ client projects in React and JavaScript while completing my degree, handling design, build and delivery independently.

PROJECTS

Portfolio — Next.js 16, TypeScript, React Three Fiber, Three.js, GSAP, Zustand, Blender · mahdi-ghorbani.com

- Designed and built a one-page portfolio as four interactive 3D scenes (plan to machine, crates to projects, printer to resume, letter to contact form), modelled and light-baked in Blender.
- Kept it fast: one lazily mounted canvas per scene, paused off screen, next scene prefetched; WebP, content-hashed textures cut a full visit from 16.6 MB to 3.3 MB.
- Kept all text and controls as accessible HTML over the WebGL, with light and dark themes, reduced-motion support and a rate-limited Next.js API route for the contact form.

KhatKhati (AI) — React Native · cafebazaar.ir/app/ir.mikioli.ai

- Converted an AI sketch-refinement web tool into a published Android application that turns rough drawings into finished images.

MeadLight / PinkDrink Clone — React, Three.js, React Three Fiber, GSAP, SVG · mahdighorbani98.github.io/MeadLIght_PinkDrink_Clone

- Recreation of an Awwwards-winning site, built to push WebGL and scroll-driven animation technique.

Nulo Agency — JavaScript, SVG animation · deluxe-heliotrope.netlify.app

- Creative agency landing page built with hand-written SVG and math-driven motion, no animation library.

Torobche — JavaScript, Chrome Extension · chrome.google.com/webstore — Torobche

- Published browser extension that surfaces better prices for online shoppers.

Torobche Website · torobcheapp.ir

- Website for the Torobche browser extension.

EDUCATION

B.Sc. Computer Software Engineering · 06/2022

Islamic Azad University, Najafabad Branch — Isfahan, Iran